

# NUTRITION MASTERCLASS INTERSCHOOL COMPETITION

DURATION: October 2024 to January 2025

## MECHANICS

The Contest is a partnership between the Nutritionist-Dietitians' Association of the Philippines (NDAP) and Nestlé Philippines, Inc. (NPI). NDAP and NPI hereinafter shall be jointly referred to as "Contest Facilitators". Nutrition colleges and universities in the Philippines can participate in the contest (the "Participating School").

1. The Participating Schools must accomplish the Registration Form and send a PDF copy to the NDAP Secretariat (secretariat\_ndap@yahoo.com) on or before January 31, 2025.
2. Each Participating School will be allowed to submit a maximum of three (3) entries. The entries from the same school should be of different themes (see themes in item 4.b). Each entry can be submitted by a group composed of a maximum of five (5) members.
3. The members of the group must be above eighteen (18) years old, bona fide Nutrition undergraduate students and enrolled in a Nutrition course in the Participating School at the time of the submission as attested to by a nutrition school faculty member, who will sign in the registration form.
4. Entries for the video shall apply the following guidelines:
  - a. The recipe video should advocate the goodness of homemade cooking to bring tasty and balanced diet to Filipino families.
  - b. The theme can be one (1) of the following:
    - i. Main dish
    - ii. Snacks, baon, or on-the-go meals
    - iii. Celebrations
  - c. The recipe should use at least two (2) NESTLÉ products as follows: BEAR BRAND Powder or RTD, MILO Powder or RTD, CHUCKIE, NESTLÉ Fresh Milk, NIDO Nutrisnax, NESCAFÉ, NESTEA, KOKO KRUNCH, FITNESS, NESTLÉ Corn Flakes, MAGGI, NESTLÉ All Purpose Cream, and CARNATION. NESTLÉ products must be well incorporated in the recipe considering flavor contribution, integration, and enhancement of the overall flavor of the dish.
  - d. The recipe should be good for a family of four (4) members and with a maximum cost of Php 400.00 exclusive of the cost of other food items to complete the PINGGANG PINOY®. The costing sheet shall be submitted together with the registration form.
  - e. The video should include the recipe preparation and cooking, plating to complete the PINGGANG PINOY®, and the summary of ingredients and procedure.
  - f. Only the students who are members of the registered team shall prepare and cook the recipes.
  - g. The target audience of the video is the general public.
  - h. The video file shall be 90 seconds maximum duration, MP4 format, 1080p resolution, with supers and subtitles in English Language.
  - i. The Nutrition Masterclass logo shall appear on the upper right portion for the entire duration of the video. No other logo should appear in the video.
  - j. The video shall be uploaded in YouTube with privacy set as public. The link of the YouTube video together with the submitted registration form shall be sent to the NDAP Secretariat (secretariat\_ndap@yahoo.com) on or before January 31, 2025. The NDAP Secretariat shall assign codes to the video entries.
  - k. To maintain anonymity of Participating School's entries during judging, the video entries shall not include school identification (i.e. school name, logo, location). The codes will only be revealed after selecting the final winners.
  - l. Upon winning, the Participating School's name shall be added by the winners on the closing frame of the video with the following text "This video was developed by [Participating School] for www.nutritionmasterclass.com.ph".
  - m. The video and all portions thereof should not violate or infringe on any person's intellectual property rights. Videos should not contain third property logos, brands, or music, unless these belong to the public domain or are used with the consent of the copyright owner. Videos which violate or infringe on intellectual property rights of third persons shall automatically be disqualified. The Participating School and its students shall hold the Contest Facilitators free and harmless from any and all complaints, litigations, or claims by third parties due to infringement or violation of intellectual property rights.
  - n. The video should be clear and contain wholesome images, and should not have any obscene, vulgar, pornographic, hateful, threatening, racist, discriminatory, offensive, illegal or otherwise inappropriate content.
  - o. The video should not contain images of pregnant woman and children who are below three (3) years old.
  - p. For any third parties whose names or likeness are featured in the photo, participant should obtain the valid and binding written consent of such person to use his or her likeness in the manner contemplated herein.
  - q. Video entries that violate any of these rules shall automatically be removed or disqualified from joining the Contest.
5. The Contest Facilitators reserve the right to disqualify or remove an entry as they deem fit and just without need of any explanation and their decision on the matter shall be final.
6. The Participating Schools and students agree that NPI may make the winning videos, or any portion thereof, available on the Nutrition Masterclass website, www.nutritionmasterclass.com.ph and other Nestlé digital assets. Participating Schools and students grant NPI the perpetual, non-exclusive, worldwide, irrevocable right to use, display, publish, transmit, copy, make derivative works from, edit, alter, store, re-format, sell and sub-license the winning entries for such purpose without need of any compensation.
7. Criteria for judging are as follows:

### TASTE & BALANCE

Recipe is appetizing to the taste buds with ingredients complementing each other; presentation adheres to PINGGANG PINOY® recommendation

30%

### APPEARANCE & PALATABILITY

Visual appeal of the dish, including the arrangement of ingredients, plating skills, and attention to detail in garnishing

25%

### ORIGINALITY

Originality and uniqueness of the dish, including touches or twists that set it apart from traditional recipes

25%

### VIDEO FORMAT & ORGANIZATION

Adequate and high-quality visuals and audio, and uses a clean, neat and visually appealing layout

20%

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8. The screening of entries will be conducted by NDAP from February 3 to 4, 2025. During this screening process, the Contest Facilitators will check if the entries have complied with the entry guidelines. Ineligible entries will be automatically eliminated from the competition. Elimination of entries is final and cannot be subject for appeal or discussion.
9. Preliminary judging of eligible entries by a panel of judges consisting of the representatives from the Contest Facilitators will be from February 5, 2025. The top 20 entries will move to the Final Judging.
10. For the Final Judging, a panel of judges consisting of the representatives from the Contest Facilitators shall select the contest winners. The Final Judging will be on February 10, 2025. Four (4) video entries shall win. Participating Schools with two (2) or more entries may also win more than once.
11. The winners will be announced on February 20, 2025 during the NDAP 70th Annual Convention.

## PRIZES

AWARD	PRIZE
Winner	Php 50,000 plus trophy and certificate
First Runner Up	Php 15,000 plus certificate
Second Runner Up	Php 10,000 plus certificate
Third Runner Up	Php 5,000 plus certificate

1. The prizes shall be delivered to the winning schools by NDAP.
2. All participants will receive a certificate of participation signed by NDAP and NPI representatives.
3. The winners understand and agree that the winning videos may be featured on the Nutrition Masterclass website, [www.nutritionmasterclass.com.ph](http://www.nutritionmasterclass.com.ph).

## OTHER TERMS & CONDITIONS

By joining and participating in the Contest, each Participating School and its students hereby confirm, agree, and acknowledge that:

1. They have read the full mechanics of this Contest and agree to abide by the terms and conditions of the same;
2. The Contest Facilitators have the right to identify a Participating School and its students in the Contest and communicate the identity of such participants, in any territory and through any medium of release (mass media, digital media, etc. );
3. They shall hold the Contest Facilitators free and harmless from any and all claims, suits and actions for damages or liabilities that may be brought by other persons, natural or juridical, in connection with their participation in the Contest, as well as the statements and declarations made by the Participating School and its students in relation to the Contest;
4. Each participating student explicitly authorizes NPI, its principals, subsidiaries, affiliates and its agencies to use his/her image/s, and his/her personal information and/or registration data provided for participation in this Contest in digital media, any press release, or any other medium suitable for the promotion of NPI or any of its products, in accordance with its privacy policy which can be accessed through <https://www.nestle.com.ph/info/privacypolicy> and in compliance with existing data privacy laws and regulations, including but not limited to the Data Privacy Act of 2012 and its Implementing Rules and Regulations;
5. NPI shall not be liable for any unauthorized use, reproduction and/or adaptations by third parties of any materials developed in the course of the Contest including but not limited to advertising materials;
6. The Contest Facilitators assume no responsibility for:
  - a. Any incorrect, inaccurate or incomplete information resulting from or caused by any of the equipment or programming associated with or utilized in the conduct of the Contest;
  - b. Any error, omission, corruption, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorized access to or alteration of submissions of each Participating School under the Contest or other similar instances that may occur in connection with or in relation to the Contest;
7. NPI, its parents, affiliates, subsidiaries and related companies or its officers, directors, employees, shareholders, representatives or agents shall not be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential, special or punitive damages arising out of any access to and use of the submitted video entries by each Participating School;
8. The Contest Facilitators shall be entitled to cancel, discontinue or suspend the Contest on the basis of the occurrence of force majeure events or any events beyond their control that will not make it possible for them to continue with the conduct of the Contest without affecting the fairness and integrity of the same; and
9. The decision of the Contest Facilitators to cancel, discontinue or suspend the Contest on the basis of the foregoing is final and they will not engage in any dialogue with any person regarding such decision.

## NUTRITION MASTERCLASS INTERSCHOOL COMPETITION PROCESS FLOW

